2021
405(d) Program in Review

Throughout 2021, the U.S. Department of Health and Human Services (HHS) 405(d) Program executed various strategic engagements and communication campaigns in an effort to continue the mission and vision of the program: "Aligning Healthcare and Security Approaches." Additionally, the program helped grow the reach of the task group by adding an additional wave and setting up the Task Group Ambassador program. Task Group Members also worked diligently on new 405(d) publications regarding Enterprise Risk Management and Tactical Crisis Response, adding to the 405(d) library of cybersecurity resources for the Healthcare and Public Health sector. Overall, the program continues to build upon the work completed in previous years and has refined its approaches to promote the message that **Cyber Safety is Patient Safety.**

Program Statistics

ENGAGEMENT

6
Total Spotlight Webinars

800+
Total Spotlight Webinar Attendees

27 Total Products Released

12 Total Speaking Events

SOCIAL MEDIA

Across Linkedin, Twitter, Facebook, and Instagram:

384 Total Posts
84,461 impressions

80% follower growth from beginning of 2021

Task Group Developments

Task Group Ambassadors

The 405(d) Task Group convened the first meeting of **405(d) Task Group Ambassadors** on March 23, 2021. Since then, the Ambassadors have developed a speaker package for other task group members to utilize for discussing the 405(d) Program and Health Industry Cybersecurity Practices: Managing Threats and Protecting Patients (HICP) with the sector. This package includes an assortment of slides, talking points, and abstracts. The Ambassadors have also been instrumental in spreading the 405(d) message via social media, which resulted in increased platform followings and spotlight webinar attendance.

Wave 4 Development

The 405(d) Task Group's Wave 4 met for the first time on April 27, 2021. The goal of Wave 4 is to fold the Healthcare and Public Health Sector Coordinating Council (HSCC) document Health Industry Cybersecurity Tactical Crisis Response Guide into the 405(d) family of publications. The Wave 4 members have identified the additional sections needed to benefit the HPH sector and align the document with the 405(d) cornerstone document, HICP.

405(d) SBARs and the Tiger Team

In order to help the HPH sector better respond to cybersecurity events, the 405(d) Program established a Tiger Team, which consists of 405(d) Task Group members that discuss time-sensitive cybersecurity alerts and events that are relevant to the HPH sector. The Tiger team develops an **SBAR Situation, Background, Assessment, and Recommendation** product that is tailored specifically for the HPH sector. The Recommendations are all pulled from the HICP Publication. This is a **new** 405(d) product and in 2021, we released **three** of these quick turnaround reports.

Kaseya VSA Supply Chain Ransomware Attack SBAR
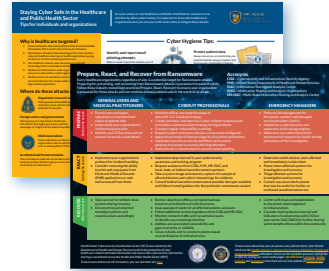
VMware Critical Patch Update SBAR

Log4j SBAR

New 405(d) Products Released in 2021

Myth versus Fact

Fall Campaign Infographics

Executive Cards

That Seems Risky

Cybersecurity Awareness Month Posters

Five Threat Flyers

2021 Standout Achievements

State-Wide Training with HICP

In 2021, the Iowa Primary Care Association provided their members with cybersecurity training based on the 405(d) HICP publication. The training sessions focused on all ten practices and took place over the course of an entire year. This engagement reached small practices and exemplifies the best use of utilizing HICP within small organizations and an example of how associations can help use or increase the adoption of HICP.

October 405(d) Spotlight Webinar

The 405(d) October Spotlight Webinar held on October 5th saw an audience of 205+ attendees, a new high for the program's bi-monthly recurring event. This webinar consisted of a new format which included a representative from a healthcare network whose organization experienced a cyber attack in 2020, and federal representatives from Cybersecurity & Infrastructure Security Agency (CISA), Federal Bureau of Investigations (FBI), and HHS. Federal representatives provided feedback for viewers to help them learn about resources available. This event received rave reviews with members of the HPH sector calling it the **"gold standard"** and **"the best webinar they have ever attended."**

405(d) Website

On December 1st, through OCIO and OIS, the 405(d) Program launched the official HHS 405(d) Program website—405d.hhs.gov. Through this new website, which was developed in partnership with the 405(d) Task Group, the 405(d) Program provides the HPH sector with useful, impactful, and industry-tested resources, products, videos, and tools that help raise awareness and provide vetted cybersecurity practices. The website aims to drive behavioral change and move towards consistency in mitigating the most relevant cybersecurity threats to the sector. In its first full month in December, the 405(d) Program's new website received a total of **161,255 hits.**

161,255
website hits in December

HHS 405(d)
Aligning Health Care Industry Security Approaches

To learn more about how you can protect your patients from cyber threats check out the Health Industry Cybersecurity Practices: Managing Threats and Protecting Patients publication. Check out the available resources 405(d) has to offer by visiting our website at 405d.hhs.gov and our social media pages: @ask405d on Facebook, Twitter, LinkedIn and Instagram!