

405(d) Spotlight Webinar

Monitoring and Responding to Cyber Threats: A Look into FDA's role in monitoring threats and how one CISO is responding and protecting his Organization

Jessica Wilkerson, Cyber Policy Advisor (FDA/CDRH/OST/ARC)
Dan Bowden, VP & CISO, Sentara Healthcare

Message from the 405(d) Team

The 405(d) Aligning Health Care Industry Security Practices initiative, along with the Health Industry Cybersecurity Practices (HICP): Managing Threats and Protecting Patients publication and this engagement, are in partnership with the Healthcare & Public Health Sector Coordinating Council (HSCC).



This webinar is for information purposes only and aims to broaden awareness and align healthcare security approaches. The topics chosen are developed by a different 405(d) Task Group member; each iteration does not reflect the views of HHS as a whole. All Task Group Members have been invited to contribute this webinar series.



^{*} This Webinar is being recorded and will be available for future viewing

405(d) Events and Announcements



May

- Continuation of 405(d) Spring Campaign
- 405(d) Post 5/20
- State Healthcare IT Connect Summit 5/20

June

- Continuation of 405(d) Spring Campaign
- Spotlight Webinar- Date TBD

July

- Continuation of 405(d) Spring Campaign
- 405(d) Post 7/22



Agenda

| Time | Topic | Speaker |
|------------|--|-------------------|
| 10 minutes | Opening Remarks and Introductions | Julie Chua, HHS |
| 10 Minutes | FDA Monitoring and Responding to Cyber Threats | Jessica Wilkerson |
| 10 Minutes | Industry Response to Recent Threats | Dan Bowden |
| 20 Minutes | Panel Discussion | All |
| 10 Minutes | Q&A and Closing | All |



Cybersecurity Act of 2015: Legislative Basis

Under the auspices of the Cybersecurity Act of 2015 (CSA), Section 405(d), the U.S. Department of Health and Human Services (HHS) convened the CSA 405(d) public/private task group to enhance cybersecurity and align industry security practices.

The purpose of the 405(d) Spotlight Webinar is to continue the 405(d) mission and vision of "Aligning Health Industry Security Approaches" by discussing a common set of voluntary, consensus-based, and industry-led guidelines, best practices, methodologies, procedures, and processes that serve as a resource for cost-effectively reducing cybersecurity risks for a range of healthcare organizations.

This webinar series aims to align industry security practices by providing an information sharing platform for our public/private partnership. For more information on the 405(d) Program please email us at CISA405d@hhs.gov!

CSA Section 405
Improving Cybersecurity in the Healthcare Industry

Section 405(b): Healthcare Industry Preparedness Report Section 405(c): Healthcare Industry Cybersecurity Task Force Section 405(d):
Aligning Healthcare
Industry Security
Approaches



405(d) Resources

405(d) Awareness Materials

The 405(d) Program periodically creates awareness materials that can be utilized in any size organization! Since 2018 the program has released over 50 awareness products which organizations across the HPH sector can leverage

405(d) Outreach

The 405(d) Program produces Bi-monthly Newsletters, The 405(d) Post, and Spotlight Webinars to increase cybersecurity awareness and present on new and emerging cybersecurity news and topics, as well highlighting the HICP Publication!



405(d) Social Media

The 405(d) Program is now live on Twitter, Instagram, and Facebook at @ask405d. Follow us to receive up to date 405(d) News and cybersecurity tips and practices!

NEW RESOURCES ALERT

405(d) "That Seems Risky" Campaign

405(d) Cybersecurity "Myth vs. Fact" Campaign



Jessica Wilkerson



Jessica Wilkerson is a Cyber Policy Advisor with the All-Hazards Readiness, Response, and Cybersecurity (ARC) team in the Center for Devices and Radiological Health (CDRH) within the Food and Drug Administration (FDA). As part of ARC, she examines issues and develops policy related to the safety and effectiveness of connected medical devices. She received a B.A. in Policy Studies and minors in Computer Science and Mathematics from Syracuse University, and is currently pursuing a J.D. from the Catholic University of America's Columbus School of Law.



Dan Bowden



Dan Bowden is Chief Information Security Officer for Sentara Healthcare.

Over the past 30 years, he has been a cybersecurity leader in healthcare, higher education, banking, retail, and the military. He also represents Sentara's interests in blockchain consortiums and networks directed at the goal of improving healthcare services and cost. He has been active with various HSCC-CWG, and 405(d) efforts the past five years.

His education includes a Master's Degree in Administration of Justice and Security with a Concentration on Global and Homeland Security.



FDA Cybersecurity Work

Jessica Wilkerson Cyber Policy Advisor FDA CDRH/OST/DARSS/ARC



The FDA is responsible for ensuring that medical devices are designed to provide "reasonable assurances of safety and effectiveness" before they may be marketed to patients and consumers.



Why does this matter when it comes to cybersecurity?



Because Cybersecurity is a Patient Safety Issue



FDA has found 510(k) submissions to be "not substantially equivalent" (NSE) and "postmarket approval" (PMA) devices to be not approvable based on cybersecurity concerns alone.



2014-2020: What Have We Learned?

- Sector is maturing to be able to consider risks throughout the product lifecycle to better acknowledge and respond to reality that cybersecurity risks can arise at any time.
- Additional information about software design decisions and software supply chain would increase ability of agency/manufacturers/others to better contextualize risks.
- "Building in" rather than "bolting on" security is more effective and efficient.
- Evaluation of security controls in more realistic contexts ensures more effective implementation. Stakeholders would benefit from more and better information about how to manage risks.
- Managing cybersecurity risks goes beyond simply security controls in devices—organizational infrastructure (such as CVD programs) are needed as well.



How FDA Responds to Cybersecurity Vulnerabilities

- In addition to ensuring that medical devices provide "reasonable assurance of safety and effectiveness" before they may be marketed, FDA is also responsible for ensuring such devices <u>remain safe and</u> effective once on the market.
- If an issue—cybersecurity or otherwise—is discovered in a medical device, the FDA takes action to:
 - Evaluate the risk of patient harm as a result of the vulnerability
 - Collaborate with other appropriate parties (including the manufacturer of the device) to develop mitigations or "fixes"
 - Where appropriate, inform the public of the vulnerabilities.



INFORMATION SECURITY Cyber-Threat Response 4/23/2021

Dan Bowden Chief Information Security Officer for Sentara Healthcare



Protect-Detect-Respond

Controls Mitigating Threat Exposure:

- Cyber Threat Intelligence
- Email Security Appliance
- Web Security Appliance
- Endpoint Protection
- Umbrella Domain Name Services Security
- Tool Instrumentation
- Privileged Access Management
- Duo 2FA
- Network Segmentation
- Vulnerability Compliance Management
- Patching & Virtual Patching
- Web App Shielding
- Weekly Vulnerability Scans
- Penetration Testing
- Malware Analysis and Response SPAM Mailbox
- On Premise Malware Sandbox
- Medical Device Security Platform

Awareness and Training

- Monthly Phishing Campaigns
- Corporate Communications
- Annual regulatory OneLink learning
- National Cyber Security Awareness Month (NCSAM)
- Cybersecurity Training Resource Wavenet Page
- Education Workplace by Facebook

Recommendations

- Blocking consumer email
- Web isolation
- Increased awareness and training efforts
- Limited email and web access



Controls Mitigating Threat Exposure



Cyber Threat Intel -- Ingest





Email Security Appliance

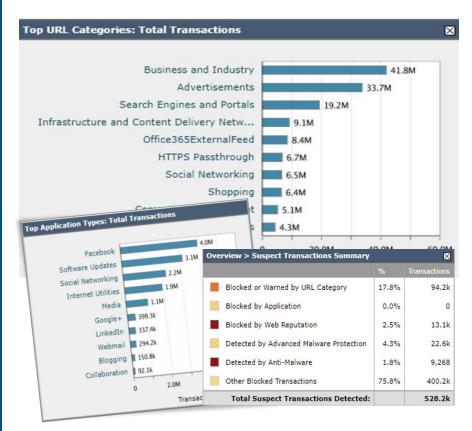


ESA Overview:

- Monitors all incoming and outgoing mail
- Uses dynamic threat intelligence
- Inspects attachments and links
- Quarantines spam content and blocks malicious content



Web Security Appliance

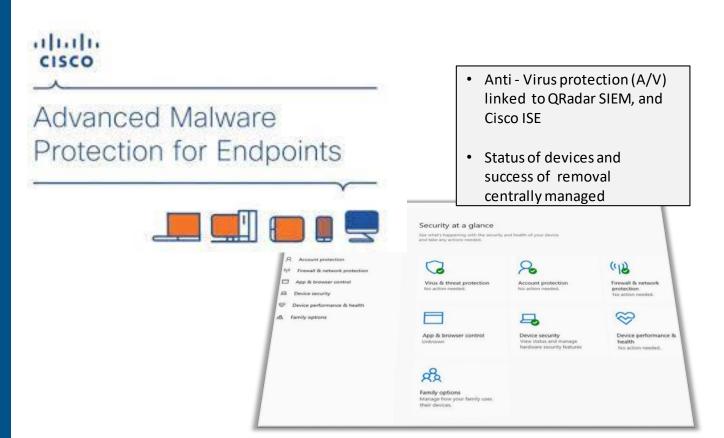


WSA Overview:

- Monitors all web traffic
- Uses dynamic threat intelligence
- Blocks malicious or inappropriate content based on category filtering
- Monitors high bandwidth users

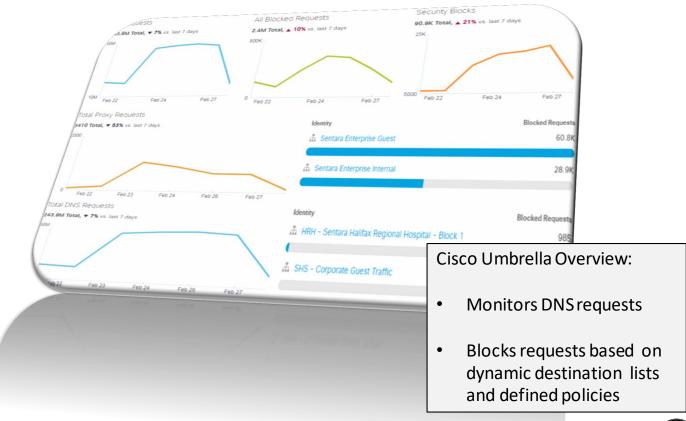


Anti-Virus Endpoint Protection





Cisco Umbrella Domain Name Services Filtering





Security Instrumentation Platform (Verodin)

SIP enables us to understand and communicate Cyber security effectiveness with quantifiable, evidence-based data

Controls Effectiveness

 Test, challenge and validate controls effectiveness and configuration assurance

Optimization

 Identify gaps in security effectiveness due to equipment misconfiguration, evolving attacker tactics and changes in the IT environment

Automated Environmental Drift Detection

Rationalization

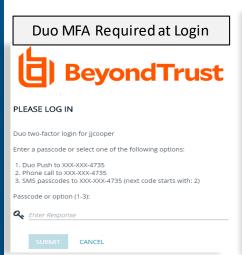
 Rationalize cyber security spend by identifying and removing overlapping controls

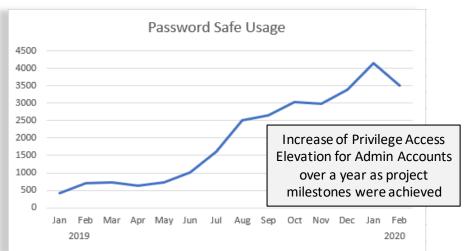


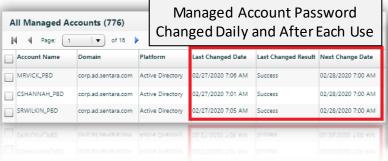




Privileged Access Management



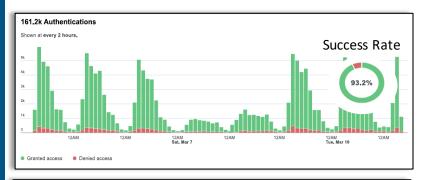


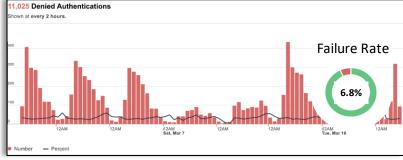






DUO 2Factor Authentication



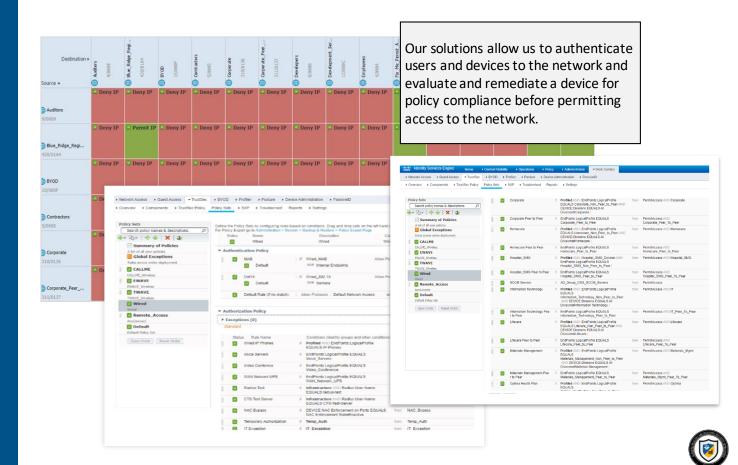


- 81.9% of breaches were the result of compromised credentials*
- 2 Step Logins secure Sentara and your personal information
- In order to meet increased Security standards, all workforce and business users who log in remotely (Outside of the Network), will be required to use DUO 2 Step Login.



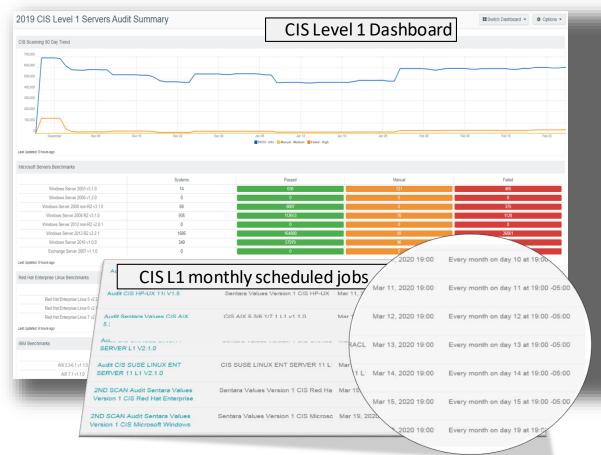


Network Access Control (NAC) ISE



Vulnerability and Compliance Management

Configuration Management (CIS Level 1)





Patching and Virtual Patching



Standard: Security Patch Management Standard

 Division:
 Sentara HealthCare
 Original Date:
 12-01-2012

 Manual:
 Information Technology
 Revision Date:
 06-28-2017

Location(s): CORPORATE, SCH, SLH, SMJH, SNGH,

SNVMC, SOH, SPAH, SVBGH, SWRMC, SRMH, SAMC, SHRH, SLC, OPTIMA, SMG,

SRMG, SE, PACE

Section: Information Security

| Approved By: | Chief Information Officer (CIO) |
|----------------|---------------------------------|
| Process Owner: | Information Security GRC Office |

| Revision Date | Revision Description (Most Recent) | |
|---------------|---|--|
| 6/19/2013 | Updated Policy to map directly to HITRUST governance requirements | |
| 11/10/2015 | Reviewed; updated Location section | |
| 11/24/2017 | Updated patching interval section and added Emergent wilnerability type-converted policy to a standard | |

Standard Statement:

This standard applies to all workstations, laptops, and seriers that are connected to the Sentara HealthCare nemon. A current and complete inventory of applications shall exist and be maintained to ensure effective technical unlemeability management.

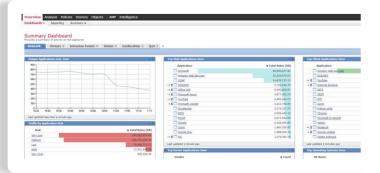
Appropriate and timely action shall be taken in response to the identification of potential technical security unharabilities. Upon identification of potential security unharability, IT Security shall identify the associated risks and define the procedure that will be taken. Procedure shall include patching of unharable systems / applications and applying other compensating onthios.

Security Patching Requirements:

Workstations

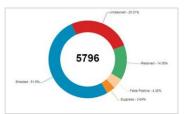
Desktops and laptops shall have automatic updates enabled or a central patching solution configured for

| Vulnerability SLAs | | | | | | |
|-----------------------------|---------|-----------------------------|---------|--|--|--|
| Internet Facing | | Internal | | | | |
| Emergent (OS) | 3 Days | Emergent (OS) | 7 Days | | | |
| Emergent (Java) | 7 Days | Emergent (Java) | 30 Days | | | |
| Emergent (3rd party) | 7 Days | Emergent (3rd party) | 30 Days | | | |
| Critical / High (OS) | 7 Days | Critical / High (OS) | 30 Days | | | |
| Critical / High (Java) | 30 days | Critical / High (Java) | 60 Days | | | |
| Critical / High (3rd party) | 30 days | Critical / High (3rd party) | 60 Days | | | |

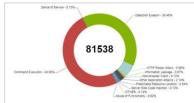


- Different patching intervals considered for internet facing assets.
- We utilize WAFs and IPSs when necessary to virtually patchfragile assets.

Total Vulnerabilities

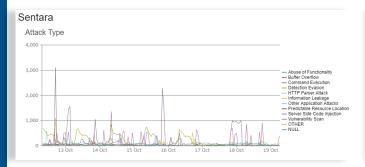


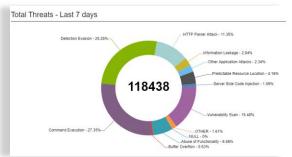
Total Threats - Last 7 days

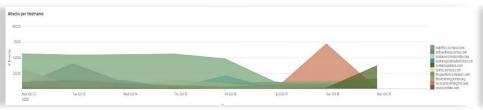




WebApp Shielding (RedShield)







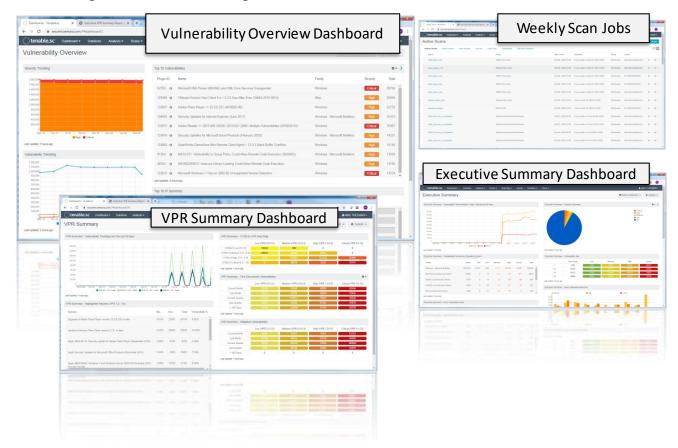
| Attacks by Cor | untry - Last 7 days | |
|----------------|---------------------|-------|
| Country | Attack Count | Rate |
| United States | 66284 | 55.4% |
| China | 19848 | 16.6% |
| Canada | 3742 | 3.1% |
| France | 3041 | 2.5% |
| Russia | 3036 | 2.5% |
| India | 2485 | 2.1% |
| Germany | 2382 | 2.0% |
| Netherlands | 1691 | 1.4% |





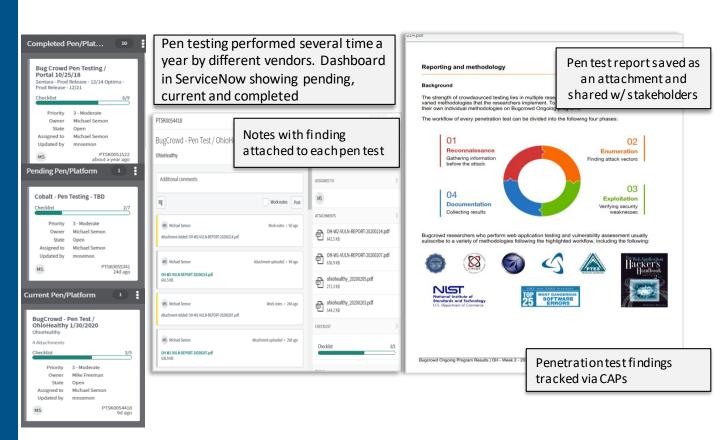


Weekly Vulnerability Scans (Tenable)





Penetration Testing



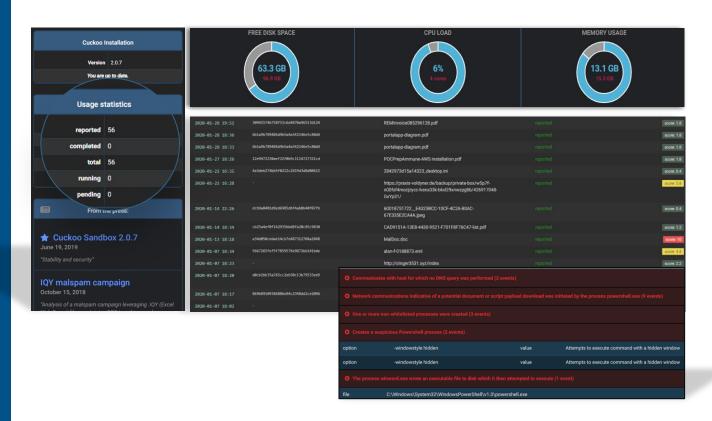


Malware Analysis and Response – SPAM Mailbox

< = Security Incident ₩ 🔥 👓 Follow 🕶 Update Add Response Task Save Cancel 🔨 👃 Suspected malicious e-mails are submitted to the Incident 2020-02-28 10:43:14 Response team for analysis. There are procedures as well as a secure workflow system in 9 0 ServiceNow which is used to analyze submissions. Access to your Health Record through WebMD.com has expired Incident Details Related Records Enrichment Data = xit = SIR0019673 **≡** Number = Priority **≡** State ≡ Short description **≡** Priority ≡ State SIT0025009 Cancelled Search other avenues related to email contents ≡ Short description ■ Assignment group SIT0025009 4 - Low Cancelled SIT0025013 4-Low Cancelled Requests for web blocks Search other avenues related to email contents. ISO SecOps SIT0025013 SIT0025014 4-10w Cancelled Requests for IP Blocks Cancelled Requests for web blocks Webfilter Team SIT0025011 4-1 nw Cancelled Compare IPs with Threatcrowd, my lookun SIT0025014 4 - Low Cancelled Requests for IP Blocks NET - WAN NOC 4-Low Cancelled Requests for email removals SIT0025011 Cancelled Compare IPs with Threatcrowd, mx lookup 4-Low Use ESA to check if email has spread ISO SecOps SIT0025012 Cancelled Requests for email removals SIT0024958 LAN NOC SIT0025008 4-Low Closed Complete Use ESA to check if email has spread SIT0024955 ISO SecOps 4-Low Closed Complete Check for IOC's SIT0025010 ISO Secops 4-Low Closed Complete Contact customer with findings. ISO Secops



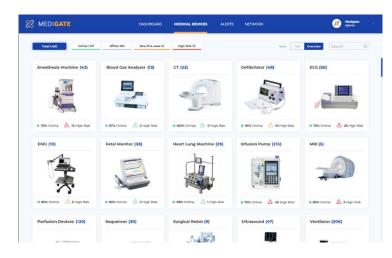
On Premise Malware Sandbox





Medical Device Security

- Mitigates patient safety risk
- Mitigates service line disruption due to ransomware
- Protects end-of-life operating systems, extending useful life of key clinical assets
- Fully integrated with Sentara Operations and Hospitals strategy for hospital asset management







Security Awareness and Training



Security Awareness and Training

Annual Regulatory One Link Learning

Annual Compliance Training
Annual Privacy Training
Annual Regulatory — IT Security
Annual Regulatory Challenge

Other Required Training

Information Technology Change Management

Cybersecurity Training Resources:

Cyber Security Awareness Month Security Awareness Materials:

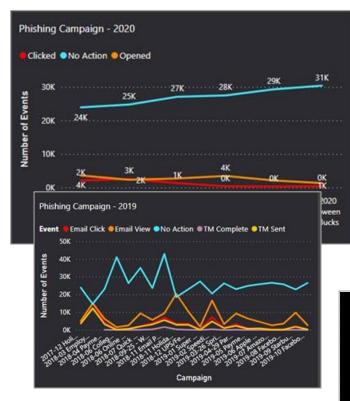
- Phishing 101
- Internet of Things IOT Q/A
- Social Engineering
- Recognizing and Avoiding Business Email Compromise
- Mobile Device Security
- Protecting your Sensitive Information
- Using OpenDNS at Home
- Etc.



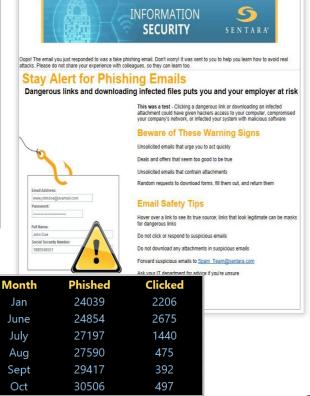


Monthly Phishing Campaigns

Phishing Campaign Dashboards



Phishing Campaign Teachable Moment





Corporate Communications

US Hospitals and healthcare pr and imminent cybercrime threa Security department is engage Human Services (HHS), the Cy Agency (CISA), and the Federa others and are actively monitor

intent. The primary entry point of thes with links to websites outside of the Se

What You Can Do

Report Any Potential Incidents Im Security incidents can happen anywhei incident has occurred, make sure you i here to create an Incident record and i

Stav Informed

Visit our <u>cybersecurity resource page</u> f to reduce cybersecurity risks and prote resources online.

Security Tips

Phishing:

- Analyze the situation. Beware you to act quickly. For example " "Click here now to receive \$100 | required".
- Look but don't click. Hover you embedded in the body of the em



URGENT Security Awareness

- TIP: Rest your mouse (but don't click) on the link to see if the address matches the link that was typed in the message. In the example below the link that was shown in the example above reveals the real web address, as shown in the box with the yellow background. The string of cryptic numbers looks nothing like the company's web address (see below) which signifies a phishing attempt.
- Don't click on attachments. Including malicious attachments that contain viruses and malware is a common phishing tactic.
 Don't open email attachments you weren't expecting.
- Don't give up personal or financial information. Legitimate banks and most other companies will never ask for personal credentials via email.

Phishing Tip Sheet

Continue Cybersafe Best Practices

Following remote work best practices, handling personal data safely, and watching out for digital scams like phishing. Please refer to our cybersecurity resource page for more information about these best practices.

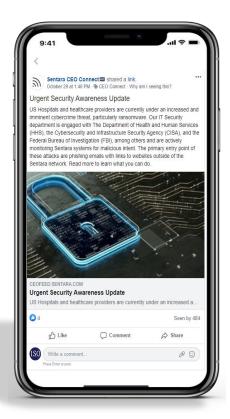
Don't Hesitate to Ask If You Have Ouestions

If you have questions about the security or best practices, contact the Help Desk or email <u>ISO_GRC@sentara.com</u> and someone will be happy to speak with you.

Thank you for your support and commitment in staying cyber safe and helping all our team members, patients, members, and communities stay safe and secure online.

Dan Bowden

CISO, Information Security Office Sentara Healthcare





Education – Workplace by Facebook

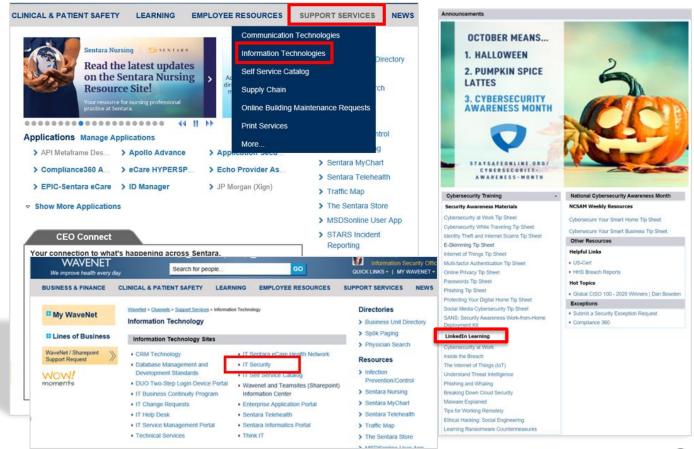
Follow our ISO page throughout the month of October as we post weekly National Cyber Security updates! ISO will post important items throughout the year as we highlight resources and tips so YOU can play your part in keeping Sentara Cyber-Smart!







Cybersecurity Training Resource Wavenet Page





Recommendations



Blocking Consumer (Personal) Email

Block access to consumer mail such as Yahoo, Gmail, and AOL.

Some non-employees (physicians) may be inconvenienced, however, exceptions can be managed as necessary.





Increased Awareness Training

Workplace education

Weekly Communication(s)
Target Audience

Targeted education for phishing fails

Repeat clickers of phishing emails/campaigns

- Required Training
- Working with HR to utilize OneLink to share additional content with repeat clickers

Targeted emails w/required acknowledgment





Panel Discussion





Questions?



Do you follow us on Social Media? Check us out at @ask405d









Linkedin.com/company/hhs-ask405d



Closing

For more cybersecurity information and best practices, be sure to check out the 405(d) publication titled:

Health Industry Cybersecurity Practices: Managing Threats and Protecting Patients (HICP)

The publication details the top five threats facing the healthcare industry and the ten practices to mitigate. Read the entire publication on our website: www.phe.gov/405d.